



PRESS RELEASE

Sharpak adds to innovation trophy cabinet The No.1 choice



Sharpak won the Starpack award earlier this year and have now picked up a 'commendation' in 'The Manufacturer Awards 2008' within the 'Sustainable Manufacturing' category for its range of r-APET packaging.

Saying goodbye to virgin material

Sharpak was the first manufacturer to introduce recycled materials into its range of r-APET punnets and is now the first manufacturer to introduce a fully 100% recyclable range of r-APET soft fruit punnets helping to reduce landfill waste and carbon emissions.

The company's shallow meat packs, joint pods and burger trays are now being produced in material made from APET (classification: r-PET and r-PET/pe) with recycled material. This has meant that with recycled material used, dependency on virgin petro-chemical content has been reduced to 28% of its total weight.

Forward-thinking r-PET also delivers a superior product with strength, excellent barrier properties and high clarity. It is food contact approved, assured by certification and multi-layer structure.

Greening the supply chain...reducing carbon footprint...

The judges were very impressed by Sharpak's entry and commented that this was one of a few that had been commended.

In the 12 months between April 2007 and March 2008 Sharpak's clever new a-b denest design incorporated into the whole meat tray, pods and burger range had enabled the company to reduce truck numbers on the road by 469. The original 8mm de-nest design was dramatically outperformed by the new 5mm de-nest feature.

To the editors:

Sharpak are the UK's leading designer and manufacturer of thermoformed rigid plastic packaging for both food and non-food use. They operate from three British Retail Consortium approved sites in Aylesham Kent, Bridgwater Somerset and Yate near Bristol. They have a sales office in the Netherlands to serve Continental Europe. Sharpak are the supplier of choice amongst the UK and Europe's leading brands of retailers and lead the way in environmental packaging. Visit www.sharpinterpack.com

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