



SPS 85 fresh produce punnet QUESTIONNAIRE

Dear Customer,

We are currently reviewing our ranges for 2010 and seeking customer feedback on the SPS 85 punnet. Your feedback is very important to us. It will ensure we meet the high quality standards demanded by yourselves now and in the future.

Please take a few minutes to fill in the questionnaire and give us your feedback on our latest product.

Your completed questionnaire will be included in a prize draw to win a bottle of champagne and a pallet of SPS85 punnets.

1) Overall are you satisfied with the new SPS85 punnet ?

Yes/No

Additional Comments.....

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2) The SPS85 combines an improved lid that fits snugly and tightly with improved retention. If you use the lid are you satisfied with the fit to the punnet ?

Yes/No

3) Are you satisfied with the fit of the punnet and lid in the supermarket crate?

Yes/No

3.1) Do you feel a tighter fit in the crate is better? For instance less likelihood of movement and therefore damage when in transit

Yes/No

4) Are you heatsealing the SPS85?

Yes/No

5) Does the punnet work well through the sealing process?

Yes/No

6) Have you used the Infia/Cryovac alternative to the SPS85 ?

Yes/No



6.1) If so which alternative?

- Infia
- Cryovac

7) Is the overall cut size of the SPS85 better or worse than competitors?

Better/Worse

Comments.....

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8) When compared to the SPS85 are there any advantages to the competitor's pack?

Yes/No

8.1) If yes what features do you prefer.

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9) Unlike competitors the SPS85 is manufactured in the UK. Do you feel that this has had a strong influence on your choice?

Yes/No

9.1) If yes

Tick box

- 10%
- 25%
- 50%
- 75%
- 100%

10) Concerns for the environment and interest in ethical consumerism have come to the fore. Do you think that the SPS85 with up to 85% recyclable content meets these concerns?

Yes/No



10.1) Do you feel that Sharpak in launching the SPS85 has secured itself a leading position in the use of recycled materials?

Yes/No

10.2) Would the level of recycle content play an integral role in any decision –making in the future?

Yes/No

11) How would you describe our supply service: Excellent / Good / Average / Poor

12) Do you purchase through a mainline distributor? F.Edmed / ESP

Any other comments.....

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Customer.....

Contact name.....

Address.....

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Post code.....

Email address.....

Telephone number.....

Thank you for completing our questionnaire – your details will now be placed in our prize draw
Please email the completed questionnaire to david.riley@sharpinterpack.com or post to Marketing Department, Sharp Interpack Limited, Colley Lane Estate, Bridgwater, Somerset TA6 5YS

